



FROM: **THE BOWERY MISSION**

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**FOR IMMEDIATE RELEASE**

**THE BOWERY MISSION NAMES DAVID P. JONES AS ITS NEW PRESIDENT AND CEO,  
AS LONG-TIME LEADER ED MORGAN SHIFTS TO HEAD NEW BOWERY MISSION  
FOUNDATION**

**Following Successful \$12.8 Million Capital Campaign, 135 Year-Old Non-Profit Has  
Doubled its Capacity to Serve the Most Vulnerable New Yorkers**

NEW YORK, NY (February 12, 2015) – The Bowery Mission, which has provided essential services and second chances to New York City’s most vulnerable for more than 135 years, today announced that David P. Jones, a veteran business executive with a passion for helping the less fortunate build better lives, will become its new president and CEO, succeeding long-time President and CEO Ed Morgan, who will become the president of the newly-established Bowery Mission Foundation. Mr. Jones will formally assume leadership of The Bowery Mission on April 1 as part of an ongoing transition process.

The leadership change and establishment of the Foundation, which will expand and complement The Bowery Mission’s existing fundraising capabilities, comes at a pivotal time for the organization. The Bowery Mission recently completed a \$12.8 million capital campaign that enabled it to open new facilities in Harlem and the Bronx and effectively double the number of lives it helps transform.

Jones most recently served as the interim executive director of Newark’s Goodwill Rescue Mission, where he successfully led a dramatic turnaround. In less than a year, the Goodwill Rescue Mission has returned to its central role as a provider of services for the poor, homeless and addicted in Newark and surrounding areas. Jones directed the recent launch of the Goodwill Rescue Mission’s new feeding program, which provides 8,700 meals a month for the homeless and working poor, and a 43-bed, seven-day

emergency shelter program for homeless men. In addition, the Mission established a 92-bed residential life change and recovery program for the homeless and addicted and began refurbishment of its core ministry facilities.

Previously, Jones enjoyed a twenty-six year career at accounting firm KPMG, serving in various client service and leadership roles as a tax, corporate transactions, and risk management partner. He retired as a partner in 2010. Jones is also an ordained minister who has worked directly with vulnerable people in the New York metropolitan area and overseas.

Mr. Morgan served as president and CEO of The Bowery Mission for more than 20 years, leading the organization to a renaissance in reputation, program effectiveness and income. Under his leadership, the Mission and its parent organization, Christian Herald Association, reorganized, focusing on an outcomes-based purpose statement, and built three of the City's most effective homelessness recovery programs -- including one that partners with the City of New York, and another that is Manhattan's only faith-based residential recovery program for women. The ministries doubled their income in one decade; cultivated civic leaders, influencers and friends nationwide; raised their visibility; and established high profile events such as the Valentine Gala that raises more than a million dollars annually.

As president of The Bowery Mission Foundation, a nonprofit subsidiary of The Bowery Mission, Morgan will work with new and existing donors to explore fresh approaches to supporting and growing the work of The Bowery Mission, with a focus on non-cash gifts.

"I am excited and inspired to work with our staff and supporters to build on the remarkable work Ed has done over the last two decades to make The Bowery Mission the vital and essential organization it is today," said Jones. "The need for our work has never been more urgent, and The Bowery Mission is well-positioned to play an even larger role in helping the most vulnerable New Yorkers transform their lives. This is a big city, but it is still a place where personal connections can change the trajectory of a life in crisis."

"This is an exciting, new chapter for The Bowery Mission, and for me personally," said Morgan. "I decided to take on this new challenge because I believe it's the right point in our history for new leadership at The Bowery Mission, and I know David is the right person to take us forward. The Bowery Mission needs to take advantage of all the available tools that will enable our growth and long-term sustainability. The Foundation, working closely with the Mission's development team, will play an important role in making sure that our leadership and our wonderful, dedicated staff have the resources they need."

"Each member of the board of directors agrees that David is the ideal leader for The Bowery Mission at this pivotal time," said Jan Nagel, chairman of The Bowery Mission's

board of directors. “Ed Morgan has led this organization to incredible, new heights of effectiveness and impact; David has the right mix of business expertise and hands-on experience working with people in crisis to take us even further. I know all of us will benefit from the ongoing access to Ed’s counsel and experience, in addition to the important work he will be doing to deepen our resource-raising capability.”

**About The Bowery Mission**

The Bowery Mission has served homeless and hungry New Yorkers since 1879. Last year, The Bowery Mission provided more than 392,000 meals to men, women and children, 98,000 nights of shelter and 45,000 articles of clothing, as well as showers, haircuts, and expert medical and optometric care. Each meal and every night of shelter is an invitation to residential recovery programs, where men and women get a second chance and lives are transformed from hopelessness to hope. Last year, the Mission’s residential programs served more than 300 men and women who are regaining sobriety, reconnecting with family and faith, pursuing educational goals, and preparing for work and independent living. To ensure that at-risk children have a positive first chance at life, The Bowery Mission’s city camp and summer camp serves nearly 1,100 at-risk children from poor city neighborhoods. [www.bowery.org](http://www.bowery.org)

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